

## SAMPLE 4-YEAR PLAN: General Business, B.S.B.A.

### Haile/US Bank College of Business, Northern Kentucky University

This is one way you can complete this program in four years if you are not required to complete any developmental courses and you are placed by your ACT score in MAT 109 Algebra for College.

MAJOR: **General Business** (including required minor in Business)

FIRST YEAR	Fall Semester		Spring Semester		
If you are unsure what BSBA major is right for you, BUS 101 Introduction to Business is highly recommended – you'll get an overview of all majors.	FOK: Written Communication I	3	FOK: Written Communication II	3	
	FOK: Culture and Creativity	3	FOK: Oral Communication	3	
	BIS 101 Computer Literacy	3	FOK: Natural Science with Lab	4	
	BUS 101 Introduction to Business (recommended)	3	FOK: Individual and Society ECO 201 Principles of Microeconomics <sup>1</sup>	3	
	MAT 109 Algebra for College	3	FOK: Mathematics & Statistics MAT 114 Finite Mathematics	3	
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>	
SECOND YEAR	Fall Semester		Spring Semester		
Complete all selective admission courses by the end of your sophomore year and be admitted into your BSBA major.	ACC 200 Principles of Accounting I-Financial <sup>1</sup>	3	ACC 201 Principles of Accounting II-Managerial <sup>1</sup>	3	
	ACC 200L Financial Accounting Lab	1	ECO 200 Principles of Macroeconomics <sup>1</sup>	3	
	FOK: Cultural Pluralism	3	MKT 205 Principles of Marketing <sup>1</sup>	3	
	FOK: Global Viewpoints	3	BUS 230 Legal Environment of Business <sup>1</sup>	3	
	FOK: Natural Science	3	BUS 201 Haile Professionals	1	
	MGT 205 Business Management	3	STA 205 Introduction to Statistical Methods	3	
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>	
THIRD YEAR	Fall Semester		Spring Semester		
Consider an internship in the summer between your third and fourth years – or perhaps a study abroad experience.  Start taking a leadership role in a campus organization	BIS 380 Quantitative Analysis with Excel	3	FIN 305 Principles of Finance	3	
	MGT 300: Behavior in Organizations: Understanding Organizational Life	3	BIS 300 Management Information Systems	3	
	MGT 305: Operations Management in Business	3	ECO 305 Foundations of International Business	3	
	FOK: Individual and Society	3	Major Elective <sup>2</sup>	3	
	FOK: Culture and Creativity	3	Major Elective <sup>2</sup>	3	
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>	
Attend every professional networking event that you can find.  Be a leader – that's who companies want to hire. Make a difference in your actions.	Fall Semester		Spring Semester		
	BUS 330 Ethics: Managerial Decision-Making	3	Major Elective <sup>2</sup>	3	
	Major Elective <sup>2</sup>	3	Major Elective <sup>2</sup>	3	
	Major Elective <sup>2</sup>	3	Free Elective	3	
	Free Elective	3	MGT 490 Business Policy	3	
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>12</b>	
				<b>Grand Total of Credits</b>	<b>120</b>

#### Notes:

Following this plan will allow you to complete your B.S.B.A. degree in **General Business** and the required minor in Business in four years (eight semesters), assuming you meet minimum performance expectations in all courses. Give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business Advising Center for assistance in developing an alternative plan.

<sup>1</sup>The Bachelor of Science in Business Administration (B.S.B.A.) with a major in General Business is a selective admission program. Students enter the program as a Pre-**General Business** major. Upon completion of the six courses in the selective admission group (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201, and MKT 205) with a grade of C- or better in each and the achievement of an overall NKU GPA of 2.500 or better, students are officially admitted to the college as a BSBA-**General Business** major. All transfer students enter as pre-majors and must complete a minimum of 12 credit

hours at NKU in order to establish the NKU GPA for selective admission into the major, regardless of individual course completion status.

<sup>2</sup>General Business Majors must select six 300- or 400-level courses from AACSB-accredited programs (ACC, BIS, ENTP, FIN, GSC, HRM, MGT, MKT, SPB) (18 credits)