

# SAMPLE 4-YEAR PLAN: ENTREPRENEURSHIP B.S.B.A.

## Haile/US Bank College of Business Northern Kentucky University

This is **one way** a student can complete this program in four years if the student requires no remedial courses.

MAJOR: Entrepreneurship (with required minor in Business)

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	<p>Join the Collegiate Entrepreneurs Organization (CEO). This is an ideal student group for individuals sharing an interest in creativity, innovation, and entrepreneurship. This group provides opportunities for students to interact with members of the business community through social and academic events.</p> <p>Don't get behind on your mathematics and statistics requirements – that's the most common reason for falling behind in your 4-year program.</p>	FOK: Global Viewpoints	3	CMST 101 Public Speaking
ENG 101 College Writing		3	FOK: Culture and Creativity	3
FOK: Culture and Creativity		3	FOK: Cultural Pluralism	3
BIS 101 Computer Literacy and Informatics or Test		3	FOK: Natural Science without lab	3
MAT 109 Algebra for College Students (or ACT ≥23)		3	MAT 114 Finite Mathematics	3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	ACC 200 Principles of Accounting I-Financial	3	ACC 201 Principles of Accounting II-Managerial	3
<p>Plan on finishing all CoB selective admission courses by the end of your fourth semester so you'll have complete access to 300-level courses.</p>	ECO 200 Principles of Macroeconomics or ECO 201 Principles of Microeconomics	3	BUS 230 Legal Environment	3
	ENG 291 Advanced College Writing	3	ECO 200 Principles of Macroeconomics or ECO 201 Principles of Microeconomics	3
	FOK: Natural Science with lab	4	MGT 205 Business Management Principles	3
	STA 212 Statistics for Business Applications I	3	BIS 380 Quantitative Analysis With Excel	3
	<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>15</b>
	<b>THIRD YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>
ENTP 201 Principles of Entrepreneurship		3	BIS 300 Management Information Systems	3
<p>Consider an internship in the summer between your third and fourth years – or perhaps a study abroad experience.</p> <p>Start taking a leadership role in the Collegiate Entrepreneurs</p>	FIN 305 Principles of Finance	3	FOK: Individual and Society (not ECON)	3
	MGT 240 Managerial Communication	3	ENTP 310 Enterprise Creation	3
	MGT 300 Behavior in Organizations: Understanding Organizational Life	3	ENTP 375 Marketing Strategies for Entrepreneurial Businesses	3
	MKT 205 Principles of Marketing	3	MGT 305 Operations Management in Business	3
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>

Organization or other campus organizations.				
<p><b>FOURTH YEAR</b></p> <p>Attend every professional networking event that you can.</p> <p>Be a leader – that’s who companies want to hire. Make a difference with your actions.</p>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	BUS 330 Ethics: Managerial Decision Making	3	ENTP Track required course (select 2)	6
	ECO 305 International Context for Business	3	ENTP 497 Writing the Business Plan	3
	ENTP Track required course (select 2)	6	ENTP 433 New Venture Management	3
	ENTP 376 New Venture Financing	3	MGT 490 Business Policy	3
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>GRAND TOTAL OF CREDITS</b>				<b>121</b>

Notes:

Following this plan will allow you to complete your B.S.B.A. degree in entrepreneurship and the required minor in business in four years (eight semesters), assuming you meet performance expectations in all courses. You should give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business advising center for assistance in developing an alternative plan.

Students desiring to enter the B.S.B.A. degree program in entrepreneurship must meet selective admission requirements for the Haile/US Bank College of Business, leading to certification in the major. Prior to certification, students are enrolled as "pre-majors." Some of the selective admissions courses can be used to satisfy university general education requirements and some satisfy partial requirements for the minor in business. The selective admission requirements are met by completing the 10-course group with a minimum grade of C- in each course, and a minimum GPA of 2.50 across the group.