

SAMPLE 4-YEAR PLAN: ELECTRONIC MEDIA AND BROADCASTING B.A.

Northern Kentucky University

This is **one way** a student can complete this program in four years if the student requires no remedial courses.

MAJOR: Electronic Media and Broadcasting

FIRST YEAR	Fall Semester		Spring Semester	
	Focus on completing your general education requirements while starting on the aesthetic and theory aspects to media. Join the Norse Film Society. Volunteer for the NorseMedia.	Gen Ed: Oral Comm.; CMST 101 Public Speaking or CMST 110 Introduction to Communication Studies	3	Gen Ed: Written Comm. I; ENG 101 College Writing
	Gen Ed: Mathematics and Statistics; MAT 115 Mathematics for Liberal Arts (recommended)	3	EMB 140 Introduction to Media Aesthetics	3
	Gen Ed: Culture and Creativity; EMB 100 Media Literacy (required)	3	Gen Ed: Self and Society; Individual and Society	3
	Gen Ed: Global Viewpoints	3	Gen Ed: Self and Society; Cultural Pluralism	3
	Elective	3	EMB 110 Introduction to Mass Media	3
	TOTAL	15	TOTAL	15
SECOND YEAR	Fall Semester		Spring Semester	
Select a minor and start taking courses in your major and minor. Join the Norse Film Society. Volunteer for NorseMedia.	Gen Ed: Self and Society; Individual and Society	3	EMB 215 Introduction to Audio Production	3
	ENG 291 Advanced College Writing	3	EMB 260 Writing for the Media	3
	EMB 210 Single Camera Production	3	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences with lab	4
	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences without lab	3	Gen Ed: Culture and Creativity	3
	Minor	3	Minor	3
	TOTAL	15	TOTAL	16
THIRD YEAR	Fall Semester		Spring Semester	
Begin building a media portfolio. If not enrolling in the spring study abroad, look into a summer study abroad experience.	EMB "Law/Ethics" cognate choice	3	EMB "Studies" cognate choice	3
	EMB "Content Creation" cognate choice 1	3	EMB "Content Creation" cognate choice 2	3
	INF 186 Media Web Coding	3	Study Abroad EMB 395 or Study Away EMB 495	3
	Minor	3	Minor	3
	Minor 300 level or above	3	Elective 300 level or above	3
	TOTAL	15	TOTAL	15
FOURTH YEAR	Fall Semester		Spring Semester	
Complete an internship. Begin looking for post-graduation employment.	EMB 400 Media Criticism	3	EMB 396 Internship: Electronic Media Broadcasting or EMB 397 Projects	3
	EMB "Content Creation" cognate choice 3	3	EMB 435 Advanced Media Studies	3
	College of Informatics 300- or 400-level elective	3	EMB "Content Creation" cognate choice 4	3

	Minor 300 level or above	3	Minor 300 level or above	3
	Elective 300 level or above	3	Elective 300 level or above	2
	TOTAL	15	TOTAL	14
			GRAND TOTAL OF CREDITS	120

Notes: All majors in the Department of Communication are required to take CMST 101 or CMST 110 to fulfill the general education oral communication requirement.

The plan above does not take into account developmental coursework that may be required of the student. Therefore, additional courses may be required.

Minor Hours: Students should consult with their advisor in determining appropriate courses to select toward completion of: 1) a university-authorized minor or 2) a second major.